Security Labels

Label Characteristics

Once a falsification prevention sticker, sealed sticker, or counterfeit prevention sticker attached on a surface such as a product packaging has been removed, a notification that reads "Unsealed" appears on the surface of the label. This feature prevents falsification of the package contents, and ensures determination whether the package has been opened.

Variation of Label According to Application

Fragile Type

An extremely delicate film (special fragile film) is used for the surface base material. For this reason, when peeling the label is attempted, the surface base material is destroyed, disabling the label from being peeled off cleanly. The label cannot be re-used or re-affixed.

Partial Transition Type

When peeling the label is attempted, the word VOID or Opened appears on the surface base material and ink is deposited on the adherent.

Non-partial Transition Type

When peeling the label is attempted, the word VOID or Opened appears on the surface base material as evidence that the label was peeled. Unlike the partial transition type, ink is not deposited on the adherent.

Perforation Type

When peeling the label is attempted, the perforated surface base material breaks, disabling re-use or re-affixing.

Image showing removal of a non-partial transition type label (to prevent technology leakage, the camera lens of a mobile telephone is hidden)

To prevent counterfeiting, falsification and illegal acts

Along with rise in overseas exports, the incidence of damages as a result of counterfeit and falsification continues to increase. The damage is not only a decline in sales, but also in the declined brand image and loss of credibility in the eyes of the consumer. The number of corporations suffering such huge damages is not few.
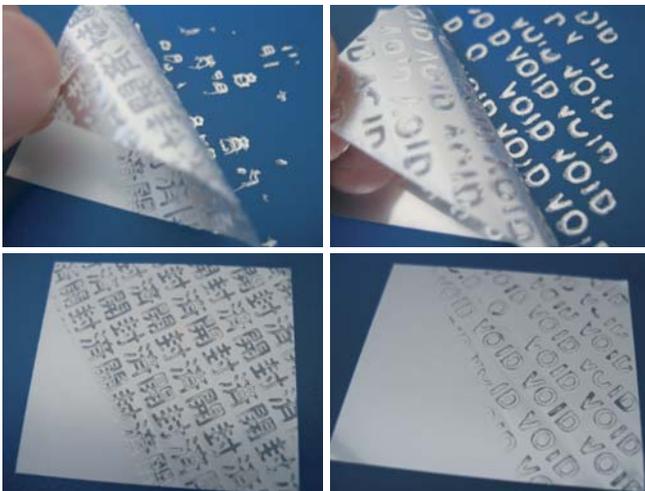
As an effective means of brand protection, we propose the counterfeit and falsification prevention labels to suit the needs of the customer.

Leaves evidence of removal after re-affixing.

Variations

■ Partial transition type

■ Fragile type

■ Mail order products
Enables confirming whether a product that is non-returnable when opened has been opened. Reduces returns problems.

■ Documents sent through postal mail
Deters opening by persons other than the intended recipient.

■ Package software
Applicable for confirming acknowledgment of the terms of use.

■ CD, DVD software
Prevents replacing the media.

■ Foods and Pharmaceuticals
Prevents the introduction of foreign objects or drugs. Enables confirmation of sealed state.

■ Hardware
Prevents the illegal access to the hardware interior, or its illegal alteration. Conserves the original hardware functions.

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